



Advertising Order and Contract Policies, effective October 1, 2014

- 1 All advertising orders are subject to the provisions of the current Rate Card, Publication Calendar, and Production Specifications.
- 2 No conditions other than those set forth in the current Rate Card, Publication Calendar, and Production Specifications are binding upon the Publisher unless agreed to in writing by the Publisher.
- 3 Orders are billed upon publication and payment is due at that time. First-time advertisers are asked to prepay for an initial order unless credit has been approved by the Finance Department.
- 4 The publisher cannot be responsible for the reproduction quality of advertisements if materials provided do not meet current Production Specifications.
- 5 The advertiser and advertising agency, if any, agree to indemnify the Publisher against any liability or expense resulting from claims or suits based upon the content or subject matter of the advertisement, including, without limitation, claims or suits from libel, violation of rights of privacy, plagiarism, copyright or trademark infringement, or unauthorized use of names, likeness, statement, or work of any person.
- 6 Order cancellations must be received in writing prior to the "Orders Due" deadline on the Publication Calendar.
- 7 The Publisher reserves the right to reject or cancel any advertising at any time.

---

David Lusterman, Publisher. [David.Lusterman@stringletter.com](mailto:David.Lusterman@stringletter.com) (510) 215-0011

Cindi Kazarian, Sales Director. [Cindi.Kazarian@stringletter.com](mailto:Cindi.Kazarian@stringletter.com) (510) 215-0025

Ref Sanchez, Sales Manager, South & International. [Ref.Sanchez@stringletter.com](mailto:Ref.Sanchez@stringletter.com) (510) 215-0037

Greg Sutton, Sales Manager, North & Canada. [Greg.Sutton@stringletter.com](mailto:Greg.Sutton@stringletter.com) (510) 215-0028

Amy-lynn Fischer, Sales Coordinator. [Amy-lynn.Fischer@stringletter.com](mailto:Amy-lynn.Fischer@stringletter.com) (510) 215-0016

**ACOUSTIC  
GUITAR**

**CLASSICAL GUITAR**

**STRINGS**

*Ukulele*

Building, engaging, and serving musical communities.

**Stringletter.com**