

1. Check the Directory(ies) for which you are placing a listing order.

Directory Name	Order Due	Materials Due	Cover Date
<input type="checkbox"/> Events and Festivals	1/9/2015	1/16/2015	SPR 2015
<input type="checkbox"/> Guitar Makers	4/3/2015	4/10/2015	SUM 2015
<input type="checkbox"/> Education	7/3/2015	7/10/2015	FAL 2015
<input type="checkbox"/> Holiday Shopping	10/2/2015	10/9/2015	WIN 2015

2. Provide your contact information.

Organization Name _____
 Address _____
 City _____
 State _____
 Zip _____
 Country _____
 Phone _____
 Fax _____
 Email Address _____
 Website _____

3. Choose a Main Listing Category (Buyer's Guide)

- Accessory Makers
- Books, Music, Media, Recordings
- Dealers, Shops, Specialists
- Instrument & Bow Makers
- Performers & Ensembles
- Services for Musicians
- Stage & Studio Equipment
- Suppliers to the Trade
- Teachers, Schools & Workshops

4. Provide your payment card details. (Required)

Credit Card Number _____ Expiration Date _____
 Name on Card _____ Security Code _____
 Signature _____
 Card Address (if different from above) _____
 MasterCard Visa American Express

5. Choose a Package.	Price	Print Page Size	Print Color	Width (Print)	Height (Print)	Word Count	Images	Width (Pixels)	Height (Pixels)
<input type="checkbox"/> Basic package	\$125.00	1/8	B x W	3.500	2.250	30	1	180	180
<input type="checkbox"/> Enhanced package	\$195.00	1/8	4 Color	3.500	2.250	30	1	180	180
<input type="checkbox"/> Showcase package	\$295.00	1/6	B x W	3.500	3.000	60	1	180	180
<input type="checkbox"/> Premium package	\$395.00	1/6	4 Color	3.500	3.000	60	1	180	180

6. Provide your listing text (see above for maximum word count).

Material Specifications

Image .jpg
 File size Maximum 40k
 Resolution 300 dpi
 Text .doc, .txt

7. Submit your order.

Signature _____
 Date _____

Please email this form and artwork to your representative on the list below or fax to (510) 231-8964.

Ursula Newenhouse, Directory Sales Associate. Ursula.Newenhouse@stringletter.com (510) 215-0029
 Cindi Kazarian, Sales Director. Cindi.Kazarian@stringletter.com (510) 215-0025
 Ref Sanchez, Sales Manager, South & International. Ref.Sanchez@stringletter.com (510) 215-0037
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Building, engaging, and serving musical communities.

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