

Cover Date	Feature Focus	Gear Focus	Bonus Distribution	Orders Due	Materials Due	On Sale
JAN 2018	Cajon Culture	Hand Percussion		10/20/2017	10/27/2017	12/12/2017
FEB 2018	Drummies Gear Awards	Award Winners	Winter NAMM	11/17/2017	11/24/2017	1/9/2018
MAR 2018	New: Summer Camps, Clinics & Workshops	Drum Sets		12/22/2017	12/22/2017	2/13/2018
APR 2018	How To Groove With Your Bass Player	Electronics		1/19/2018	1/26/2018	3/13/2018
MAY 2018	Classic Drum & Percussion Tracks	Cymbals	Connecticut Drum Show	2/16/2018	2/23/2018	4/10/2018
JUN 2018	Lifelong Learning	Stage Gear	Chicago Drum Show	3/16/2018	3/23/2018	5/8/2018
JUL 2018	Focus on Metal	Marching Percussion	Summer NAMM	4/20/2018	4/27/2018	6/12/2018
AUG 2018	Focus on Funk	Cases and Covers		5/18/2018	5/25/2018	7/10/2018
SEP 2018	New: Drum College Guide	Mallet Percussion		6/22/2018	6/29/2018	8/14/2018
OCT 2018	The Business of Drumming	Snares	Hollywood Drum Show	7/20/2018	7/27/2018	9/11/2018
NOV 2018	Drummies Artist Awards	Hardware, Sticks & Heads	Percussive Arts Society	8/17/2018	8/24/2018	10/9/2018
DEC 2018	Drummers as Composers	Holiday Wishbook		9/21/2018	9/28/2018	11/13/2018

For more information or to book, please contact your sales rep.

Not sure who that is? Send an e-mail to sales@stringletter.com and we'll make sure to connect you with the right member of our team.

