

Cover Date	Editorial Focus	Bonus Distribution	Orders Due	Materials Due	On Sale
SPR 2018	Strings & Accessories	Winter NAMM, ASTA, Palm Strings Uke Fest, Reno Ukulele Festival, Vancouver Ukulele Festival	11/24/2017	12/1/2017	1/5/2018
SUM 2018	Get Rhythm!	Ashokan Uke Fest, Mighty Uke Day	3/2/2018	3/9/2018	4/6/2018
FAL 2018	Get Ready to Perform	Summer NAMM	6/1/2018	6/8/2018	7/6/2018
WIN 2018	Build a Better Uke Club		8/31/2018	9/7/2018	10/5/2018

For more information or to book, please contact your sales rep.

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