

Cover Date	Editorial Focus	Bonus Distribution	Special Advertising Section	Orders Due	Materials Due	On Sale
JAN 2018	Accompaniment Techniques and Next Gen Artists		Holiday Shopping Guide	10/13/2017	10/20/2017	12/5/2017
FEB 2018	Guitar on a Budget	Winter NAMM		11/10/2017	11/17/2017	1/2/2018
MAR 2018	Chet Atkins and the Certified Guitar Players	Folk Alliance, SXSW		12/15/2017	12/15/2017	2/6/2018
APR 2018	Jazz Guitar, Then and Now	Merlefest		1/11/2018	1/19/2018	3/6/2018
MAY 2018	50 Must-Hear Acoustic Guitar Recordings of the 21st Century			2/9/2018	2/16/2018	4/3/2018
JUN 2018	Mid-Market Guitars	Sweetwater GearFest		3/9/2018	3/16/2018	5/1/2018
JUL 2018	Piedmont Blues: History, How To & Gear	GFA, Sweetwater GearFest		3/9/2018	4/20/2018	6/5/2018
AUG 2018	The Learning Issue: Seeing the Big Picture	Summer NAMM		5/11/2018	5/18/2018	7/3/2018
SEP 2018	The Guitar in Spain	Sister's Folk Festival		6/15/2018	6/22/2018	8/7/2018
OCT 2018	Inlays of the Rich & Famous	Woodstock Invitational		7/13/2018	7/20/2018	9/4/2018
NOV 2018	Fingerstyle Techniques and Next Gen Artists		Holiday Shopping Guide	8/10/2018	8/17/2018	10/2/2018
DEC 2018	Top Gear of the Year		Holiday Shopping Guide	9/14/2018	9/21/2018	11/6/2018

For more information or to book, please contact your sales rep.

Not sure who that is? Send an e-mail to [sales@stringletter.com](mailto:sales@stringletter.com) and we'll make sure to connect you with the right member of our team.



For musicians and music lovers.

**Stringletter.com**