

Cover Date	Editorial Focus	Bonus Distribution	Orders Due	Materials Due	On Sale
JAN 2018	Delving into the Panormo Dynasty	Winter NAMM	10/26/17	11/2/17	12/19/17
FEB 2018	The Remarkable Life of Henryk Szeryng		11/24/17	12/1/17	1/16/18
MAR 2018	Summer Study Guide	ASTA	12/22/17	1/5/18	2/20/18
APR 2018	Contemporary Instruments & Bows		1/26/18	2/2/18	3/20/18
MAY 2018	A String Player's Guide to Los Angeles		2/23/18	3/2/18	4/17/18
JUN 2018	Fiddlers and Fiddling	Sweetwater GearFest	3/23/18	3/30/18	5/15/18
JUL 2018	Buyer's Guide	Summer NAMM, Sweetwater GearFest	4/27/18	5/4/18	6/19/18
AUG 2018	Focus on Adult Amateurs		5/25/18	6/1/18	7/17/18
SEP 2018	College & Conservatory		6/29/18	7/6/18	8/21/18
OCT 2018	Teen Strings		7/27/18	8/3/18	9/18/18
NOV 2018	Vintage Instruments & Bows	VSA	8/24/18	8/31/18	10/16/18
DEC 2018	Holiday Gift Guide		9/28/18	10/5/18	11/20/18

For more information or to book, please contact your sales rep.

Not sure who that is? Send an e-mail to [sales@stringletter.com](mailto:sales@stringletter.com) and we'll make sure to connect you with the right member of our team.



For musicians and music lovers.

**Stringletter.com**