

PRINT / ADVERTISING SPECIFICATIONS

Trim size: 8.25" x 10.875"

File Formats: PDFX-1A

Resolution: 300 dpi (dots per inch)

Offset crop marks, color bars and set bleed at a minimum of .125" on bleed ads.

Keep live copy .125" from trim.

FULL AND TWO PAGE BLEED

Size	Dimensions - W" x H"
2 Page Spread	16.5" x 10.875"
Full Page	8.25" x 10.875"
1/2 Page Spread	16.5" x 5.375"

FRACTIONAL BLEED

Size	Dimensions - W" x H"
2/3 Vertical	5.25" x 10.875"
1/2 Vertical *	4.625" x 10.875"
1/2 Horizontal	8.25" x 5.375"
1/3 Vertical	2.75" x 10.875"
1/3 Horizontal *	8.25" x 4"

FULL AND TWO PAGE NON-BLEED

Size	Dimensions - W" x H"
2 Page Spread	15.5" x 10"
Full Page	7.25" x 10"
1/2 Horizontal Spread	15.5" x 4.875"

FRACTIONAL NON-BLEED

Size	Dimensions - W" x H"
2/3 Vertical	4.75" x 10"
1/2 Horizontal	7.25" x 4.875"
1/2 Island	4.75" x 6.875"
1/2 Vertical *	3.625" x 10"
1/3 Square	4.75" x 4.875"
1/3 Vertical	2.25" x 10"
1/3 Horizontal *	7.25" x 3.5"
1/4 Vertical	3.5" x 4.875"
1/4 Horizontal	4.75" x 3.5"
1/6 Vertical	2.25" x 4.875"
1/6 Horizontal	4.75" x 2.25"

**ACOUSTIC GUITAR & STRINGS SHOWCASE
DRUM! EXPO**

Size	Dimensions - W" x H"
Full Page	7.25" x 10"
1/2 Horizontal	7.25" x 4.875"
1/4 Vertical	3.5" x 4.875"
1/6 Vertical	2.25" x 4.875"
1/6 Horizontal	4.75" x 2.25"
1/12 Square	2.25" x 2.25"

**ACOUSTIC GUITAR, STRINGS, CLASSICAL GUITAR &
UKULELE CLASSIFIEDS**

Size	Dimensions - W" x H"
1/8 Horizontal	3.5" x 2.25"
1/8 Vertical	2.25" x 3.25"
1/12 Square	2.25" x 2.25"

DRUM! CLASSIFIEDS

Size	Dimensions - W" x H"
1/12 Square	2.25" x 2.25"
1/24 Horizontal	2.25" x 1"

* Available in Drum!

For Musicians & Music Lovers
Stringletter.com