

Cover Date	Editorial Focus	Digital Coverage	Bonus Distribution	Special Advertising Section	Orders Due	Materials Due	On Sale
JAN 2019	Stores That Do More: Community-Minded Music Retailers	Amps		Holiday Shopping Guide	10/12/2018	10/19/2018	12/4/2018
FEB 2019	Mid-Market Guitars Built with Alternative Tonewoods	Mid-Market Guitars	Winter NAMM		11/9/2018	11/16/2018	1/1/2019
MAR 2019	Recording and Marketing Yourself	Gadgets	Folk Alliance, SXSW		12/7/2018	12/14/2018	2/5/2019
APR 2019	Western Swing: How to Play, Who to Listen to	Budget Guitars	Merlefest		1/11/2019	1/18/2019	3/5/2019
MAY 2019	Today's Top Capos and How to Use Them	Capos			2/8/2019	2/15/2019	4/2/2019
JUN 2019	Slide Guitar Techniques in Many Styles	Travel Guitars	Sweetwater GearFest		3/15/2019	3/22/2019	5/7/2019
JUL 2019	Modern Learning Tools and Apps	Nylon-String Guitars	GFA, Sweetwater GearFest		4/12/2019	4/19/2019	6/4/2019
AUG 2019	Cases, Gig Bags, and Flight Cases	Cases	Summer NAMM		5/10/2018	5/17/2018	7/2/2018
SEP 2019	Resonator Guitars, Then and Now	Resonator Guitars	Sister's Folk Festival		6/14/2019	6/21/2019	8/6/2019
OCT 2019	Gypsy Jazz: The Founders, The Future	High-End Guitars	Woodstock Invitational		7/12/2019	7/19/2019	9/3/2019
NOV 2019	Holiday Songs	Pickups		Holiday Shopping Guide	8/9/2019	8/16/2019	10/1/2019
DEC 2019	Top Gear of the Year	Strings		Holiday Shopping Guide	9/6/2019	9/13/2019	10/29/2019

For more information or to book, please contact your sales rep.

Not sure who that is? Send an e-mail to [sales@stringletter.com](mailto:sales@stringletter.com) and we'll make sure to connect you with the right member of our team.



For musicians and music lovers.

**Stringletter.com**