

Calendar Month	Cover Date	Editorial Focus	Digital Coverage	Bonus Distribution	Orders Due	Materials Due	On Sale
Nov 2018	JAN 2019	Stores That Do More: Community-Minded Music Retailers	Amps		10/12/2018	10/19/2018	12/4/2018
Dec 2018	FEB 2019	Mid-Market Guitars Built with Alternative Tonewoods	Mid-Market Guitars	Winter NAMM	11/9/2018	11/16/2018	1/1/2019
Jan 2019			Gadgets				
Feb 2019	MAR/APR 2019	Recording and Marketing Yourself	Recording Gear	Folk Alliance	12/7/2018	12/14/2018	2/5/2019
Mar 2019			Travel Guitars				
Apr 2019	MAY/JUN 2019	Slide Guitar Techniques in Many Styles	Capos	Merlefest, Sweetwater Gearfest, Artisan Guitar Show	2/8/2019	2/15/2019	4/2/2019
May 2019			Nylon-String Guitars				
Jun 2019	JUL/AUG 2019	Cases, Gig Bags, and Flight Cases	Cases	GFA, Summer NAMM	4/12/2019	4/19/2019	6/4/2019
Jul 2019			High-End Guitars				
Aug 2019	SEP/OCT 2019	Gypsy Jazz: The Founders, The Future	Resonator Guitars	Sisters Folk Festival	6/14/2019	6/21/2019	8/6/2019
Sep 2019			Pickups				
Oct 2019	NOV/DEC 2019	Holiday Songs	Strings	Woodstock Invitational	8/9/2019	8/16/2019	10/1/2019
Nov 2019			Budget Guitars				
Dec 2019	JAN/FEB 2020	Top Gear of the Year	Stage Gear	Winter NAMM	10/11/2019	10/18/2019	12/3/2019

For more information or to book, please contact your sales rep.

Not sure who that is? Send an e-mail to sales@stringletter.com and we'll make sure to connect you with the right member of our team.



For musicians and music lovers.