

**1. Check the Directory(ies) for which you are placing a listing order.**

Directory Name	Order Due	Materials Due	Cover Date
<input type="checkbox"/> Events and Festivals	1/9/2015	1/16/2015	April-15
<input type="checkbox"/> Summer Gear	3/13/2015	3/20/2015	June-15
<input type="checkbox"/> Guitar Makers	5/15/2015	5/22/2015	August-15
<input type="checkbox"/> Holiday Shopping	8/14/2015	8/21/2015	November-15
<input type="checkbox"/> Holiday Shopping	9/11/2015	9/18/2015	December-15
<input type="checkbox"/> Holiday Shopping	10/10/2015	10/17/2015	January-16

**2. Provide your contact information.**

Organization Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_  
 Zip \_\_\_\_\_  
 Country \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Website \_\_\_\_\_

**3. Choose a Main Listing Category (Buyer's Guide)**

- Accessory Makers
- Books, Music, Media, Recordings
- Dealers, Shops, Specialists
- Instrument & Bow Makers
- Performers & Ensembles
- Services for Musicians
- Stage & Studio Equipment
- Suppliers to the Trade
- Teachers, Schools & Workshops

**4. Provide your payment card details. (Required)**

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Card Address (if different from above) \_\_\_\_\_  
 MasterCard     Visa     American Express

5. Choose a Package.	Price	Print Page Size	Print Color	Width (Print)	Height (Print)	Word Count	Images	Width (Pixels)	Height (Pixels)
<input type="checkbox"/> Basic package	\$195.00	1/8	B x W	3.500	2.250	30	1	180	180
<input type="checkbox"/> Enhanced package	\$295.00	1/8	4 Color	3.500	2.250	30	1	180	180
<input type="checkbox"/> Showcase package	\$495.00	1/6	B x W	3.500	3.000	60	1	180	180
<input type="checkbox"/> Premium package	\$695.00	1/6	4 Color	3.500	3.000	60	1	180	180

**6. Provide your listing text (see above for maximum word count).**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

*Material Specifications*

- Image .jpg
- File size Maximum 40k
- Resolution 300 dpi
- Text .doc, .txt

**7. Submit your order.**

Signature \_\_\_\_\_  
 Date \_\_\_\_\_

Please email this form and artwork to your representative on the list below or fax to (510) 231-8964.

- Ursula Newenhouse, Directory Sales Associate. Ursula.Newenhouse@stringletter.com (510) 215-0029
- Cindi Kazarian, Sales Director. Cindi.Kazarian@stringletter.com (510) 215-0025
- Ref Sanchez, Sales Manager, South & International. Ref.Sanchez@stringletter.com (510) 215-0037
- Greg Sutton, Sales Manager, North & Canada. Greg.Sutton@stringletter.com (510) 215-0028
- Amy-lynn Fischer, Sales Coordinator. Amy-lynn.Fischer@stringletter.com (510) 215-0016

