

Cover Date	Editorial Focus	Digital Coverage	Bonus Distribution	Orders Due	Materials Due	On Sale
JAN/FEB 2020	Adult Amateurs	Accessories Recording Guides to the Greats	Winter NAMM	11/8/2019	11/15/2019	12/31/2019
MAR/APR 2020	Summer Adventure	Summer Study Teachers & Teaching	ASTA	1/10/2020	1/17/2020	3/3/2020
MAY/JUN 2020	Contemporary Instruments & Bows	Contemporary Instruments & Bows Travel Gear	Summer NAMM	3/13/2020	3/20/2020	5/5/2020
JUL/AUG 2020	Buyer's Guide	Buyer's Guide Edition Guides	Sweetwater Gearfest	5/15/2020	5/22/2020	7/7/2020
SEP/OCT 2020	Education Guide	College & Conservatory Going Electric	BISQC	7/10/2020	7/17/2020	9/1/2020
NOV/DEC 2020	Vintage Instruments & Bows	Vintage Instruments & Bows Holiday Gifts	VSA	9/11/2020	9/18/2020	11/3/2020

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