



CLASSICAL GUITAR STRINGS *Ukulele*

DIGITAL SPECIFICATIONS

File Formats: .jpg, .gif, .png

File Size: Maximum 40k

Resolution: 72 dpi (dots per inch)

Animation: Maximum 10 seconds

DIGITAL DISPLAY DIMENSIONS

Description	Dimensions = W x H (pixels)
Medium Rectangle (Run of Site, Email Newsletters, Interstitial for <i>Strings</i> and <i>Classical Guitar</i>)	300 x 250
Interstitial Rectangle (<i>Acoustic Guitar</i> and <i>Ukulele</i>)	240 x 400
Half Page Banner	300 x 600
Leaderboard	728 x 90

SPONSORED CONTENT AND E-NEWSLETTER FORMATTING

Text File Formats	.doc, .txt	
Image Format	.jpg, .png	
Image Resolution	72 dpi	
Video Format	.mp4	(embed code from YouTube, Vimeo, etc)

SPONSORED CONTENT AND E-NEWSLETTER DIMENSIONS

Description	Words	Images	Width	Height	Video Minutes
Facebook Post	35	1	504	504	5
Instagram Post	35	1	504	504	5
Weekly Email Newsletter Story	50	1	600	400	n/a
Web Story	350	6	750	450	5

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For Musicians & Music Lovers
 Stringletter.com